

FIGURE 1

Menopause Survey Start

Sample Flow Chart of One User's Interactive Survey

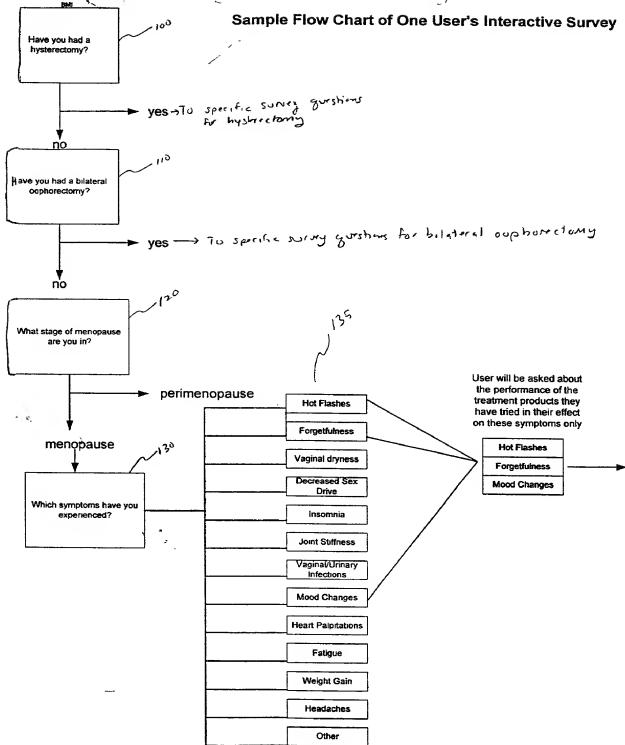


FIGURE 2(A)

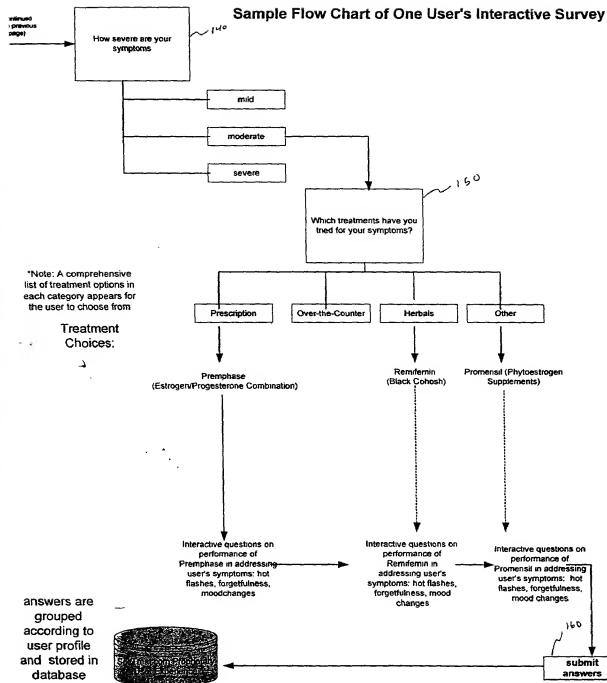


FIGURE 2(5)



SelfTreat.com

Senior Housing Search - Find Retirement
Communities, Assisted Living & Nursing Homes

Choose A State

Search

SENIOR
HOUSINGNET
www.seniorhousing.net

Expert Opinion

Physician Review

A panel of
physicians review
our data and report
new discoveries!

Ask the Specialist

Ask an
ophthalmologist a
question

Ask an OB/GYN a
question

Community



ConditionLink

Are you Not Alone!

Find someone with
menopause symptoms
just like you!

Find someone with
Vision problems
just like you!

Nutrition



Eat Well,
Be Well

Help alleviate
menopause symptoms
with nutrition. Ask Dr.
Smith author of *Healing
with Nutrition*

Enter A
Condition
Center

Allergy

Arthritis

Back Pain

Depression

Hair Loss

Hearing

Menopause

PMS

Prostate

Sleep Disorders

Smoking Addiction

Vision

Weight Loss

Wrinkles

New User? Register Here!

SEARCH

Membership Benefits:

- Free home page customized to your health interests. Cutting edge medical news, new product launches, clinical trial studies—all delivered to your page daily!
- Email Alerts—receive news direct to your inbox
- Special personalized user ratings on your health interests (not available to non members)
- ConditionLink—a free service to link people with similar symptoms and treatment results to share their experiences

User Name

Password

(max 10 char.)

Email

Which condition centers would you like to subscribe to

☐ Allergy

☐ Hair Loss

☐ Prostate

☐ Weight Loss

☐ Arthritis

☐ Hearing

☐ Sleep Disorders

☐ Wrinkles

☐ Back Pain

☐ Menopause

☐ Smoking Addiction

☐ Depression

☐ PMS

☐ Vision

In the areas I indicated above, I would like to receive

☐ New Product Alerts

☐ Breaking News

☐ Email Newsletters

☐ Clinical trials Available

In order to customize your treatment results, please fill in the following user profile

• Male

Female

Year of Birth

Height

In/feet

Weight

lbs

Are you a smoker Yes • No

more

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FIGURE 3(A)



SelfTreat.com

Expert Opinion

Physician Review
A panel of physicians review our data and report new discoveries.

As the Specialist
As an OB GYN a specialist

Enter A
Condition
Center

Allergy Arthritis Back Pain Depression Hair Loss
Hearing Menopause PMS Prostate Sleep Disorders
Smoking Addiction Vision Weight Loss Wrinkles

SEARCH

USER 28's Menopause Center

About
Menopause

Menopause
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Options

Treatment
Option
Ratings

Community



Condition Link

Condition Link
ou're Not Alone!
Find someone with menopause symptoms just like you!

Nutrition

Eat Well, Be Well
Help alleviate menopause symptoms with nutrition. Ask Dr. Smith, author of Healing with Nutrition.



Menopause Treatment Survey

Please tell us about yourself:

1. Age Group: 40-45

2. Severity of Symptoms: Moderate

3. What stage of menopause are you in? Menopause

4. Have you had a bilateral oophorectomy? Yes No

5. Have you had a hysterectomy? Yes No

6. Which symptoms have you experienced?

- Decreased Sex Drive
- Hot Flashes
- Vaginal Dryness
- Vaginal/Urinary Infections
- Mood Changes
- Forgetfulness
- Fatigue
- Headaches
- Insomnia/Sleeplessness

Please tell us which treatments for your menopause symptoms you have used:

Prescription

None

TC

Progesterone Cream

Herbals/Supplements

Black Cohosh

CONTINUE

FIGURE 3 (6)



SelfTreat.com

W

Expert Opinion

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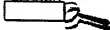
As the Specialist
As an OB-GYN's question...

Enter A
Condition
Center

Allergy Arthritis Back Pain Depression Hair Loss
Hearing Menopause PMS Prostate Sleep Disorders
Smoking Addiction Vision Weight Loss Wrinkles



SEARCH



USER 28's Menopause Center

About
Menopause

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Message Board
Menopause
Find someone who
understands you.

ConditionLin
Find someone who
understands you.

Thanks for your input!

You have earned a \$5 coupon which will be accounted by the following vendors:

MotherNature.com
drugstore.com
more

Nutrition

**Eat all.
Be all.**
Help alleviate
menopause symptoms
with nutrition. Ask Dr.
Smith author of *Healing
with Nutrition*

Or you have earned an E-gift certificate for \$5

Or a \$5 donation to the North American Menopause Society will be made on
your behalf

SelfCare.com
Free delivery
on all orders

Double your coupon by filling out the optional second page
of survey!

SEC ND PAGE

FIGURE 3(d)

Sample Process for Retrieval of Personalized User Experience Ratings

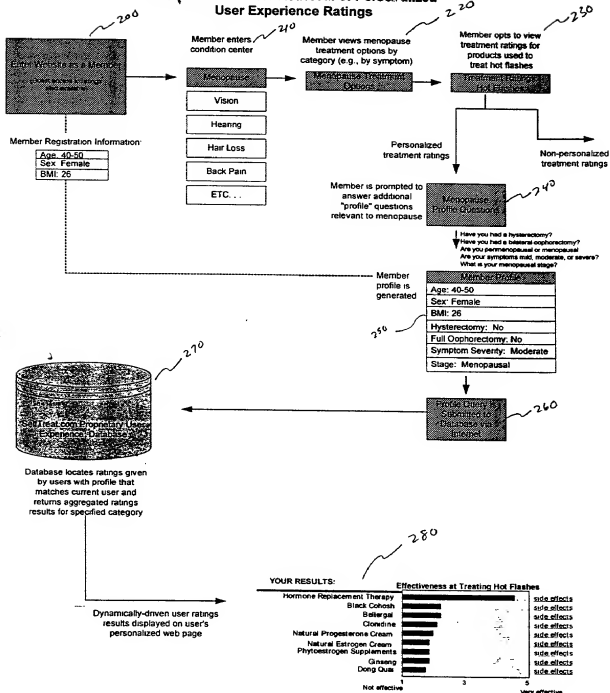


FIGURE 4



Senior Housing Search · Find Retirement
Communities, Assisted Living & Nursing Homes



Choose A State



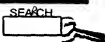
Expert Opinion

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As the Specialist
As an OB-GYN
specialist

Enter A
Condition
Center

- Allergy
- Arthritis
- Back Pain
- Depression
- Hair Loss
- Hearing
- Menopause
- PMS
- Prostate
- Sleep Disorders
- Smoking Addiction
- Vision
- Weight Loss
- Wrinkles



USER 28's Menopause Center

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Condition In

ou're Not Alone!

Find someone with
menopausal symptoms
just like you!

nutrition



**Eat all
Be all**
Help alleviate
menopause symptoms
with nutrition. Ask Dr.
Smith author of *Healing
with Nutrition*

How effectively do the available treatments alleviate the symptoms of
menopause?

Answer the questions below to see ratings given by women similar to you.

USER 28's Profile

Sex: F Body Mass Index: Smoker? No
Age: 45-50
Change my Profile

*Severity of Symptoms Moderate

*Menopausal Stage Perimenopausal

*Have you had a hysterectomy
removal of uterus (e) No

*Have you had a bilateral oophorectomy
removal of both ovaries (e) No

*Which symptoms have you experienced

- (Decreased Sex Drive (e) Hot Flashes (e) Fatigue
- (Vaginal Dryness (e) Vaginal/urinary Infections (e) Heart Palpitations/Anxiety
- (Mood Changes (e) Forgetfulness
- (Fatigue (e) Headaches
- (Insomnia/Sleeplessness



FIGURE 5(A)



Senior Housing Search - Find Retirement Communities, Assisted Living & Nursing Homes



Choose A State

Search

Expert Opinion

Physician Review
A panel of 1000 physicians review our data and report new discoveries

Ask the Specialist
Ask an OB/GYN a question

Enter A Condition Center

- Allergy
- Arthritis
- Back Pain
- Depression
- Hair Loss
- Hearing
- Menopause
- PMS
- Prostate
- Sleep Disorders
- Smoking Addiction
- Vision
- Weight Loss
- Wrinkles

SEARCH

USER 28's Menopause Center

Community

Chart
Menopause
Message Board
Menopause

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nutrition
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Be all
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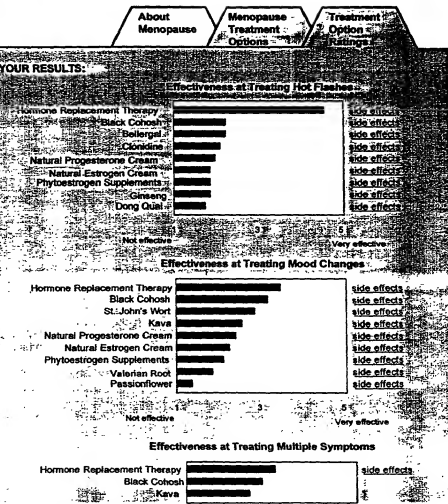


FIGURE 5(B)



SelfTreat.com



Expert Opinion

Physician Review
A panel of physicians review our data and report new discoveries.

As the Specialist
As an OB/GYN, I use this information.

Enter A
Condition
Center

Allergy Arthritis Back Pain Depression Hair Loss

Hearing Menopause PMS Prostate Sleep Disorders

Smoking Addiction Vision Weight Loss Wrinkles

SEARCH

USER 28's Menopause Center

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Be all**
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with nutrition. Ask Dr.
Smith author of *Healing
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SelfCare
Free inventory
\$5.95 purchase

YOUR RESULTS:

Effectiveness at Treating Vaginal Dryness

Hormone Replacement Therapy
Black Cohosh
Bioidentical
Clonidine
Conjugated
Natural Progesterone Cream
Natural Estrogen Cream
Phytoestrogen Supplements
Soy Isoflavones
Dong Quai



side effects
side effects
side effects
side effects
side effects
side effects
side effects
side effects
side effects
side effects

See More Ratings

Rx: OTC:

Herbals: Supplements:

Share your treatment experiences with others and
receive a \$5 gift certificate from MotherNatura.com

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FIGURE 5(C)